

Please type a plus sign (+) inside this box → +

CIR E
JAN 23 2002
PATENT & TRADEMARK OFFICE
USPTO

PTO/SB/01 (12-97)

Approved for use through 9/30/00. OMB 0651-0032

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

#3

DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)

Declaration Submitted with Initial Filing OR Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)

Attorney Docket Number	001125.090818
First Named Inventor	Craig J. Coletta
COMPLETE IF KNOWN	
Application Number	09 / 892,102
Filing Date	06/26/2001
Group Art Unit	2161
Examiner Name	

As a below named inventor, I hereby declare that:

My residence, post office address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

METHOD AND APPARATUS FOR COLLECTING ON-LINE CONSUMER DATA AND STREAMING ADVERTISEMENTS IN RESPONSE TO SWEEPSTAKES PARTICIPATION

the specification of which

(Title of the Invention)

is attached hereto

OR

was filed on (MM/DD/YYYY) 06/26/2001 as United States Application Number or PCT International

Application Number 09/892,102 and was amended on (MM/DD/YYYY) (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?
			<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

I hereby claim the benefit under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date (MM/DD/YYYY)	Additional provisional application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.
60/214,108	06/26/2000	<input type="checkbox"/>

[Page 1 of 2]

Burden Hour Statement: This form is estimated to take 0.4 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

JAN 23 2002

Please DO NOT sign (+) inside this box

Approved for use through 03/04/03. GPO: 045-000-00022

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no person is required to respond to a collection of information unless it contains

OMB Control Number.

DECLARATION — Utility or Design Patent Application

I hereby claim the benefit under 35 U.S.C. 120 of any United States application(s), or 35 U.S.C. 361(e) of any PCT International application designating the United States of America, listed below and, further as the subject matter of each of the claims of this application is not disclosed in the prior art, I acknowledge the duty to disclose information which is material to patentability as defined in 35 U.S.C. 135 which becomes available between the filing date of the prior application and the national or PCT international filing date of this application.

U.S. Parent Application or PCT Parent Number	Parent Filing Date (MM/DD/YYYY)	Parent Patent Number (If applicable)

Additional U.S. or PCT international application numbers are listed on a supplemental sheet PTO/SB/028 attached hereto.

As a named inventor, I hereby appoint the following registered practitioner(s) to prosecute this application and to represent all business in the Patent and Trademark Office connected therewith: Customer Number _____ → Patent Customer Number Bar Code Label _____

Registered practitioner(s) name/registration number listed below

Name	Registration Number	Name	Registration Number
Joseph C. Sullivan	18,720	John F. Gilbin	33,160
Gerald Levy	24,419	Michael J. Stanley	47,108
Ronald R. Santucci	28,988		
Ronald E. Brown	32,200		

Additional registered practitioner(s) named on supplemental Registered Practitioner Information sheet PTO/SB/02C attached hereto.

Direct all correspondence to: Customer Number or Bar Code Label _____ OR Correspondence address below

Name	RONALD E. BROWN		
Address	Bitney, Hardin, Kipp & Szach LLP		
Address	711 Third Avenue, 20th Floor	State	NY
City	New York	Zip	10017
Country	U.S.A.	Telephone	212-687-6000
		Fax	212-682-3485

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that such false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

A petition has been filed for this unsigned inventor

Name of Sole or First Inventor:

Given Name (first and middle if any):

Family Name or Surname:

Craig J.

Coletta

Date:

1/15/02

Inventor's Signature: Craig Coletta

Residence City: HOBOKEN State: NJ Country: USA Citizenship: USA

Post Office Address: 729 WASHINGTON STREET

Post Office Address: UNIT 9

City: HOBOKEN State: NJ Zip: 07030 Country: USA

Additional inventors are being named on the Supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto